

# 2017 Sports Boosters Annual Blue & Gold Auction

Hello Coaches and Parents,

This letter provides clarification about expectations for team participation and plans for redistribution of proceeds from the event. Please share this information with your teams.

The #1 objective of the evening is to celebrate our student athletes and their successes in the classroom, in the community, and on the playing field in a fun and entertaining social event. Expectations are for all teams to be involved in contributing to the success of the event either through helping to organize and work the event, providing a significant donation to the raffle/silent auction, and/or attending the event.

Income providing, the following outlines the priorities for monies raised through this event:

1. Have a fun social evening and Cover Costs of putting on the event. We do not want to lose money putting on the event. Everything possible is being done to pull-back on expenses and cover costs through ticket sales.
2. Redistribute \$1000 to each team that is actively involved in the success of the event from the proceeds of the event. The redistribution will be Pro-rated down per actual income and next level priorities.
3. 40% of income from Auction item(s) that bring in \$1000 or more will go to the team responsible for bringing in the donation. The total from multiple items from the same team may be considered.
4. 10% of car raffle ticket sales above the team minimum, provided by the event chair, based on team roster size.
5. Chair's Discretionary Recognition for extraordinary efforts by an individual or groups whose efforts go above and beyond toward the success of the event.

Direct Donations to Team: Teams are encouraged to donate items to the raffle/silent auction. Experiences, dinners, vacations and certificates have come to be a fun auction tradition. If the item(s) bring in \$1000 or more, see #3 for team benefit. If the item(s) earn less than \$1000, proceeds from the item(s) go into the pool for redistribution back to all teams, which the goal is \$1000 per team.

**Please note:** Parents and Teams are discouraged from purchasing items to donate for a team donation, unless it is an investment that will raise the value of the primary donation, e.g., framing a collector's sports memorabilia item that has been donated. If a team chooses to donate a item, we are encouraging them to only include "donated" items, e.g., labor for a yard cleanup or landscape project, a weekend in a Tahoe cabin, cooking or hosting a dinner for 8, an adventure outing like boating on the lake, or other donated items. Teams are discouraged from purchasing items to put together a donation. If this is your team's situation, it is better for the parents to make a direct cash donation to the team(s) of their choice than buy an item to donate to the auction.

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Here are a couple more examples to help understand how the redistribution could work:

After covering all the expenses of putting on the event, the first redistribution objective is for each team involved in putting on the event to receive \$1000.

- If the event raises less than \$23,000, the net income is equally redistributed to all the teams involved. So, if your team donates an item that earns \$500 in the auction, and the event raises \$23,000, and all 23 teams support putting on the event, then your team gets \$1000. If your team donates an item that brings in \$1,000 or more, your team still gets \$1000.
- If the event nets \$11,500 (50%), then all teams get \$500.
- If the event nets more than \$23,000, the following rules are used to redistribute moneys beyond \$23,000 (remember, each team involved already gets \$1000).

Next, your team will earn 10% of car raffle ticket sales above the team minimum, provided by the event chair, based on team roster size. If your team sells 20 tickets and your minimum is 10 tickets, your team earns \$100.

Income providing, teams that donate an item(s) that earn \$1,000 or more will receive 40% of the item(s) earnings, e.g., \$400 from an item(s) that earn \$2000.

Finally, if there are still monies left for redistribution the event chairperson and the president of the Sports Boosters will determine the remaining distribution. For more information and questions, contact the Oak Ridge Sports Boosters president Kari Rivera at [president@orsb.org](mailto:president@orsb.org).