

ORSB Meeting Notes 8/22/16

1. Two main fundraisers
  - a. Membership
    - i. Single – credit for one sport
    - ii. Double – credit for two sports
    - iii. Gold Card – Admissions into the home games with a gate and credit for multiple sports
  - b. Blue & Gold Auction
    - i. Looking for new ideas for this years evet
2. Membership details
  - a. Gold Cards (Blue this year)
    - i. Change from blue to gold each year
    - ii. Allow family members into all home game with a gate
      1. Name of all family members will be on the back of the cards
      2. Students of family with membership will get sticker for the ID cards
  - b. All money for gold cards stays at Oak Ridge
    - i. Gate money goes to the district and all money is redistributed to all schools the following year
  - c. Grandparents can only be added to the card if the if they live in the household
  - d. A reminder email should be sent to the families of all the sports
    - i. Spring sports need to be aware of the benefit
3. Athletic Update
  - a. Second year with online registration
    - i. Has really helped to clear up back log in the athletic office
  - b. Capability for sponsors on the sports webpages
    - i. Enabled at the end of last year
  - c. District now only pays for transportation and officials
  - d. Last year one boy and one girl awarded \$1000 Sports Scholarship
4. Marketing update
  - a. Coaches need to identify the marketing liaison for each sport
    - i. Sports can include pictures which can be used during the year
  - b. Question came up as to what the motivations for the sponsors are?
    - i. There was discussion to the differences of sponsoring for the sports page vs the auction
    - ii. Document given to the coaches last year for what the advantages of website sponsorship can be
5. Board Positions Available
  - a. Blue and Gold “Auction” chairperson
  - b. Board Secretary
6. Is was brought up by Coach Cavalier that he would like to have other sports participate in meet the Trojans. (mainly fall sports with support of the boosters) But all sports are welcome.
  - a. Food truck
  - b. Media events
  - c. Town Center event