

## 3-WAY WIN helps:

1. **Consumers** save money.
2. **Organizations** in your community raise much needed funds to continue to enrich the lives of those they touch.
3. **Merchants** in your community to flourish – these same merchants where you or your neighbors work.

Everybody wins with 3-WAY WIN

## What is 3-Way Win?

3-Way Win Merchants save consumers money on everyday purchases and 3-Way Win redirects a portion of that savings to your affiliated organization in the form of a donation from you.

You choose the organizations that receive your donations – school organizations, worship groups, sports teams, scouting, clubs, major charities and more.

No community can flourish without a thriving group of merchants who offer goods and services. 3-Way Win's service makes it easy for member merchants in your community to competitively earn your business by saving you money on the things you need every day.



Thank you for taking the time to learn more. We urge you to visit our web site at

[www.3waywin.com](http://www.3waywin.com)

or call us at

**1-888-3WAYWIN**  
**(1-888-392-9946)**

# 3-WAY WIN

**A New Revolutionary Way  
to Help You Save Money  
While Helping Your  
Community Organizations  
Raise Funds and  
Local Merchants Thrive**



# 3-WAY WIN

## ***How do I fund charities without costing me anything?***

Organizations are funded out of your savings – not your pocket. When you purchase a discount coupon, most of the price you pay for the coupon goes to your charities. However, since the coupon cost is significantly less than the amount you save at the merchant, donating doesn't cost you anything! And, a good portion of the money you spend to acquire merchant promotions through 3-Way Win goes to the charities you designate.



## ***How does it work?***

Here is an example:

- Merchant offers \$10 off of a purchase of \$50 or more
- Consumer pays 30% (\$3.00) of savings to get the promotion on-line via a code or printable coupon. Therefore, the Consumer will realize a \$7.00 savings.
- 3-Way Win directs a good portion of the \$3.00 payment to the consumer's affiliated Organization(s)

There is a 5% incentive bonus for any member who causes a new merchant to become a 3-Way Win member merchant. Details can be found on [www.3waywin.com](http://www.3waywin.com).



## ***Sign up now:***

Go to  
**[www.3waywin.com](http://www.3waywin.com)**

and click on  
**“Sign Up Now”**

Just fill out the form.  
It takes 5 minutes!

## ***What are the costs?***

The cost to join 3-Way Win is Extremely Low! We want it to be an instant easy decision. Merchants sign up for less than 30 cents per day. Organizations sign up for 7 cents per day. Consumer families sign up for less than 6 cents per day. There are no long term commitments and we will guarantee you will make that money back or the next service period is on us!

## ***3-Way Win Merchants***

Signing up to be a 3-Way Win Merchant is an easy decision. We make highly motivated and targeted consumers very easy to reach. Take advantage of a very inexpensive way to join the fastest growing form of advertising- the Internet.

Printing costs are a thing of the past when you join 3-Way Win. Your sale and promotions are printed only by those who want to see them and are committed to buy from you. Combined with the knowledge you are doing something to help the community in which you live and work, and the decision to join 3-Way Win is an easy one.

Some merchants haven't heard about 3-Way Win yet and have not signed up. That's where the community comes in. Direct the stores you shop at to our website to join 3-Way Win. They will be happy you did.