

ORSB General Meeting

Monday September 14, 2009

Call to Order: Oak Ridge Sports Booster Club meeting was called to order by President Bill Wagner at 7:05 pm. Bill introduced himself and the booster board members.

Review of Booster Mission and Governance Structure: The Booster Club Mission is fundraising to the direct support of the Oak Ridge Athletics Programs administered through the Athletic Department, with a primary objective of ensuring monies are responsibly managed and best utilized to meet individual team/program priorities. Redistribution of monies raised through General Fundraising activities is designed for equal opportunity to all teams regardless of size, season, or gender, and equitably redistributed according to parent involvement toward the success of the club in meeting its' mission.

The Sports Boosters Club is a El Dorado Union High School District approved on-campus club including a faculty advisor, and a small non-profit corporation completely run by parent volunteers, with a governing board that is elected annually by majority vote amongst the general membership.

Fundraising:

Rock'n Frog Yogurt: The first fundraiser presented was Rock'n Frog Team Night, by the owner Debra Bogowitz 916-384-8804 emailus@rockinfrog.com. Rock'n Frog is located in the Safeway Shopping Center on Francisco and Greenvalley. She explained that on a given night 30% of proceeds earned will go to the team sponsoring the fundraiser. It is a quick and easy fundraiser. The preferred nights are Monday, Tuesday, and Wednesday at a designated time such as 5:30-10:30pm. The customer can have a coupon, a student ID, or just say the name of the team verbally that they want the proceeds to benefit. Teams can notify athletes and their parents by team email lists of the date and time of their fundraiser. The fundraiser can be organized during a tournament, or after a game or practice. Teams can determine their own timetable.

Grocery & Gas Rebates: The second fundraiser presented was Grocery & Gas Rebates, by Laurie Forunier 916-862-0766 Laure@GivingBackPromotions.com, of My Free Travel Company. Claim Your VISA Card Fundraiser envelopes were given out. This fundraiser is easy to self administer on a team level. Donations in increments of \$50 for gas and/or \$50 for groceries must be solicited. Then each family (one per family) must register with a grocery store of their choice, save their receipts worth \$100/month, and mail them in monthly. From the original donation the team gets half. For example; A \$50 donation for each groceries and gas (\$100 total) nets the team \$50 right away. Then the donor/certificate holder receives two \$25 gift cards for every month for the next 12 months when they send in \$100 worth of receipts from their selected grocery store and \$100 from their selected gas station, that's \$600 total in Visa gift cards over the course of a year for a \$100 donation, (obviously consult your CPA for tax deductibility). The donor can identify any grocery store or gas station (all stores/stations in a chain are ok), but just one grocery store and one gas station (i.e., the one where you'll spend at least \$100 each month). There can only be one certificate per household and a driver's license copy and a small fee must be submitted the first month to verify the correct address for sending the rebates and Visa gift cards. This fundraiser should be organized through the team coach who must fill out a fundraising request form and get approval by the Athletic Director and be recorded for the District.

Booster Membership Fundraiser: Next Bill Wagner reviewed the 2008-2009 Finances and the redistribution from the Booster General Fundraising to the Team Accounts. It shows by team- the total from general fundraising last year, the money earned from meeting attendance by team representatives, the board directed stipend, the team fundraising match, and the money earned at the Blue & Gold Auction. A total of \$59,203.32 was fundraised last year through the General Fundraisers of Booster Club Memberships and the Blue & Gold Auction. Note, individual team fundraising is not reflected in the total redistribution summary, but is reflected in the team account balance. Each of seven board members directs \$1000 annually to the team or teams of their choice (shared positions split the \$1000 direction, e.g., Kimberly Jamerson and Vicki Herd who are sharing the Athletics board position). Our CPA and Web Master each

receive \$750 to direct to the teams of their choice. This makes a total of \$8500 board directed funds. Booster Club meeting attendance by the team representative earns a total potential \$500 per team for attending all 6 scheduled meetings, prorated per meeting (\$85 for the 1st meeting and \$83 each for the 5 remaining meetings) the team. For the six meetings this year each team if represented at all meeting can earn \$500 x 23 teams for a total of \$11,500. In 2009 The Booster Club raised \$33,622 at the Blue & Gold Auction.

The team fundraising match is budgeted this year for \$23,000. The booster club by-laws require a 70% of the team roster families must be booster club members for benefit of Booster General Funds. Once 70% of families on a team are members, either through a Gold Card, \$50, or \$25 donation, then the team is 100% vested in team match from the Booster Club General Fund. Redistribution is prorated for less than 70% membership, capped to actual team monies raised if less than \$1000, and pro-rated to available funds. Booster Memberships are the easiest fundraiser; \$25 for one sport, \$50 for two sports, or \$100 for multiple sports. The \$100 membership gets free entry into all regular season home sporting events. The money from the gold card membership sales stays at Oak Ridge and goes directly back to Oak Ridge sports and athletes. In contrast, the money paid at the gate goes to the District Office and one year later the money gets redistributed equally to all four high schools in the district.

Special Accounts: Two special accounts have been set up by specific request, Show Mercy and Athletics. The intent of a special account is to provide a savings mechanism for specific purpose separate from typical team expenses, especially for which it may take several years to reach the intended goal. The special account provides year to year continuity to assure the monies raise will go to that project and the funds are responsibly managed by the Booster Club. Spending of the funds requires a two level approval; Coach and AD approval, and double signature on the checks, just like all other Booster spending requests. The special accounts can be retired and any remaining funds appropriately redistributed at the request of Coach or AD and approval of the Principal (for redistribution of remaining funds), e.g., project completed for less than fund or the project is canceled.

The Football team requested the “Show Mercy” account to support a charitable cause within the community, and it is funded from the proceeds of game film purchases. Details are posted on the Football website: www.oakridgefootball.org Distribution is requested by the Football Coach and approved by the AD.

The AD requested an “Athletics” account be created to fund special/unexpected needs within the athletics program at the request/direction of the Athletic Director and approval of the Booster President, when and as the needs arise. For example; new rules required changes to the pole vault pits, and NOA testing of new top soil for reseeding the soccer, baseball, and softball fields. The expense of these unexpected but needed expenditures can be a catastrophic drain or even exceed available team and/or Athletic Department funds. In the past, many of these expenses were funded from other sources, e.g., the redistribution of gate fees collected by the District, but these sources are quickly drying up. This account is funded by general donations to the athletics program.

Operating Plan: Next Bill Wagner reviewed the Operating Plan.

The Expense Budget includes:
\$6000 El Dorado Physical Therapy subsidy
\$1000 Afterschool Weight Training- operated by Mark Watson
\$1000 League Champion Patches
\$ 500 Credit Card Processing Fees
\$ 500 Corporation Insurance for Non-Profit
\$1000 Printing/checks/Non-Profit registration
\$10,000 Total expenses

General Income Budget 2009-2010
\$53,000 Memberships/Gold Card Donations

Plan Redistribution of Net Proceeds from Memberships (i.e., after expenses):

\$11,500 General Meeting Attendance Distributions

\$ 8,500 Board Directed Team Distributions

\$23,000 Team Fundraising Matching Distributions

\$43,000 Total Redistribution to Teams from Membership Fundraising

The Calendar was reviewed. The next Booster Club meeting will be on November 2nd, where we will be kicking off the organization for the Blue & Gold Auction. At the Jan 25th meeting we will review and approve the General Meeting Attendance Redistribution and Board Directed Team Distribution. The March 22nd and the April 19th meetings will be mainly to organize the Blue & Gold Auction which will be held on April 24th. At the May 24th meeting we will conduct board elections for next year, review Blue & Gold Auction results and Redistribution of profits, 2nd redistribution for meeting attendance and Board Directed Team Stipends, and Team Matching Distribution of available funds.

Other Business: A suggestion was made by Mary Prather, the water polo representative, that we have the ability to advertise and sell team tables for the Blue & Gold auction at last year prices to Fall sports team parents, since it is difficult to sell team tables to Fall sport parents in the spring. Bill Wagner said that he will take her suggestion into consideration.

Request for review of the financial statement was made for the Football, Ski-Team, Cheer, and Sports Medicine Accounts.

Approval Vote: Bill Wagner moved to approve the 2009-2010 Operating Plan, seconded by Ralph Clark, and unanimously approved. The next meeting will be on November 2, 2009 in the Cafeteria at 7:00pm (note all meetings are scheduled for Cafeteria this year). The meeting was adjourned at 8:35pm.