

## Sports Boosters Annual Blue & Gold Auction

Hello Coaches and Parents,

This letter provides clarification about expectations for team participation and plans for redistribution of proceeds from the event. Please share this information with your teams.

The #1 objective of for the evening is to celebrate our student athletes and their successes in the classroom, in the community, and on the playing field in a fun and entertaining social event. Expectations are for all teams to be involved in contributing to the success of the event either through helping to organize and work the event, providing a significant donation to the auction, and/or attending the event.

Income providing, the following outlines the priorities for monies raised through this event:

#1) Have a fun social evening and Cover Costs of putting on the event. We do not want to lose money putting on the event. Everything possible is being done to pull-back on expenses and cover costs through ticket sales.

#2) Redistribute \$1000 to each team that is actively involved in the success of the event from the proceeds of the event. The redistribution will be Pro-rated down per actual income and next level priorities.

#3) Ticket and Table sales: \$5 per ticket and \$150 per team table goes back to the team. Be sure to write your team on the back of your ticket.

#4) 40% of income from Auction items that bring in \$1000 or more will go to the team responsible for bringing in the donation. The total from multiple items from the same team may be considered.

#5) Chair's Discretionary Recognition for extraordinary efforts by an individual or groups whose efforts go above and beyond toward the success of the event.

Direct Donations to Team: Teams are encouraged to donate items to the auction. Team baskets have come to be a fun auction tradition. If this item brings in \$1000 or more, see #4 for team benefit. If less the item earns less than \$1000, proceeds from the item go into the pool for redistribution back to all teams, which the goal is \$1000 per team.

Please note: Parents and Teams are discouraged from purchasing items to donate for a team basket/donation, unless it is an investment that will raise the value of the primary donation, e.g., framing a collector's sports memorabilia item that has been donated.

If a team chooses to donate a basket, we are encouraging them to only include “donated” items, e.g., labor for a yard cleanup or landscape project, a weekend in a Tahoe cabin, cooking or hosting a dinner for 8, an adventure outing like boating on the lake, or other donated items. Teams are discouraged from purchasing items to put together a basket donation. If this is your team’s situation, it is better for the parents to make a direct cash donation to the team(s) of their choice than buy an item to donate to the auction. There will be opportunities for direct team donations at the auction. These donations will go directly to the designated team and will not go into the pool for redistribution to all teams.

Other important information:

Teams are encouraged to celebrate with their Coach: Buy 8 tickets as a group (\$360) and 2 tickets will be reserved at the door for your coach and his/her guest, and their team will get \$5 per ticket. Reserved team tables of 10 are available for \$600. In this case, \$5 per ticket and \$150 will go to team per group’s direction. Contact Ralph Clark at [rclark26.1@gmail.com](mailto:rclark26.1@gmail.com).

Premier reserved table for Corporate or Individual Sponsors are available: Platinum level \$5,000+, Gold \$2,500+, Silver \$1,000+ and Bronze \$500. For more information contact Betty Williams at [bvenezuela@aol.com](mailto:bvenezuela@aol.com).

Here are a couple more examples to help understand how the redistribution could work:

After covering all the expenses of putting on the event, the first redistribution objective is for each team involved in putting on the event to receive \$1000. If the event raises less than \$23,000, the net income is equally redistributed to all the teams involved.

So, if your team donates an item that earns \$500 in the auction, and the event raises \$23,000, and all 23 teams support putting on the event, then your team gets \$1000. If your team donates an item that brings in \$1000 or more, your team still gets \$1000. If the event nets \$11,500 (50%), then all teams get \$500.

If the event nets more than \$23,000 (note, the event has typically cleared ~\$40,000 each year), the following rules are used to redistribute moneys beyond \$23,000 (remember, each team involved already gets \$1000).

Next, income providing, is \$5 per ticket and \$150 per table to teams who purchased ticket or table. Pro-rated down if needed. If the event clears an additional \$2500 (or \$25,500 total), and there are 350 single tickets and 5 reserved tables (for 400 guests), this \$2500 is redistributed \$5 per ticket and \$150 per table goes to the team affiliated with ticket or table.

Income providing, e.g., event clears more than \$25,500, teams that donate items that earn \$1000 or more will receive 40% of the item earnings, e.g., \$400 from an item that earns \$1000. Last year there were 7 teams that benefited from this level, which totaled \$5,226 back to the teams and \$8710 back to the pool.

Finally, if there are still monies left for redistribution the event chairperson will determine the remaining distribution.

<b>Finanical History</b>	<b>2011</b>	<b>2010</b>	<b>2009</b>	<b>2008</b>	<b>2007</b>
<b>Income</b>	<b>\$51,934</b>	<b>\$56,034</b>	\$52,209.63	\$55,235	\$59,147
<b>Expenses</b>	<b>-15,176.29</b>	<b>-14,675.16</b>	\$14,675.16	\$13,581	\$23,053
<b>Profit</b>	<b>\$36,757.71</b>	<b>\$43,662.23</b>	\$37,534.47	\$41,654	\$36,094
<b>Re-distribution History</b>					
Baseball	\$ 1,492.00	\$2,926	\$1,670.00	\$2,782	\$1,000
Basketball, Boys	\$ 1,275.00	\$2,425	\$1,755.00	\$2,290	
Basketball, Girls	\$ 1,400.00	\$4,457	\$2,121.00	\$2,065	\$1,150
Cheer & Stunt	\$ 500.00	\$1,276	\$1,497.00	\$1,765	\$1,200
Cross Country	\$ 1,005.00	\$1,021	\$1,015.00	\$2,250	\$500
Dance	\$ 1,200.00	\$1,721	\$1,375.00		
Football	\$ 1,740.00	\$2,891	\$2,370.00	\$2,886	\$2,000
Golf, Boys	\$ 1,575.00	\$276	\$1,010.00	\$2,585	\$2,000
Golf, Girls	\$ 1,005.00	\$1,747	\$1,195.00	\$1,765	\$1,000
Lacrosse, Boys	\$ 2,436.00	\$3,224	\$1,614.00	\$2,620	\$1,000
Lacrosse, Girls	\$ 2,534.00	\$1,311	\$1,795.00	\$3,328	
Ski&SB	\$ -	\$1,021	\$1,020.00	\$1,813	\$500
Soccer, Boys	\$ 1,055.00	\$1,141	\$1,005.00		
Soccer, Girls	\$ 1,050.00	\$1,196	\$1,325.00	\$140	
Softball	\$ 1,010.00	\$1,800	\$2,225.00	\$2,794	\$1,000
Swim&Dive	\$ 1,200.00	\$1,046	\$1,012.50	\$100	\$400
Tennis, Boys	\$ 1,650.00	\$1,361	\$1,300.00	\$140	\$2,000
Tennis, Girls	\$ 2,471.00	\$1,781	\$2,270.00	\$3,275	\$1,450
Track&Field	\$ 1,936.00	\$2,586	\$1,790.00	\$2,320	\$500
Volleyball, Boys	\$ 1,025.00	\$1,076	\$1,005.00	\$1,805	\$1,000
Volleyball, Girls	\$ 1,055.00	\$1,116	\$1,190.00	\$1,780	\$1,000
Water Polo	\$ 1,200.00	\$2,206	\$1,022.50	\$115	
Wrestling	\$ 1,020.00	\$1,086	\$1,040.00	\$1,780	
<b>Total</b>	<b>\$30,834</b>	<b>\$40,691</b>	<b>\$33,622.00</b>	<b>\$40,398</b>	<b>\$17,700</b>

\$1000 to each team  
 \$5 per ticket  
 \$150 per reserved table  
 40% items over \$1000  
 Extra Efforts